



## **NORTH TEXAS SHRM**

### **SPONSORSHIP OPPORTUNITIES**

As a company looking to promote your products and services to the HR community and to grow your business, please know that NTXSHRM has diverse ways to reach your target market. HR professionals in the north Texas region are making buying decisions every day for products and services like yours. You now have an opportunity to promote your business and services by becoming a Sponsorship Partner. NTXSHRM is now introducing a variety of ways for you to advertise with us by listing your organization by sponsoring our website, education events, or weekly e-blasts in addition to our traditional Annual Conference and Legal Symposium.

North Texas is a rapidly growing area with employers of all sizes and across all employment sectors who rely on Human Resource professionals to some extent in their business. Everything from compliance, employment law, compensation and benefits, professional development, and strategic planning involves Human Resources and is a vital part of any business. North Texas Society of Human Resource Management (NTXSHRM) has been serving HR professionals for the past 50 years through networking and education events, certification programs, and other opportunities to advance the profession.

Your investment in NTXSHRM will further enable us to raise up the profession by providing more opportunities for educational development, certification programs, scholarships, and education luncheons and conferences. AND your marketing dollars will go directly to those who are making the buying decisions for their companies.

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- NTXSHRM is a 2020 SHRM Platinum Award winner.
  - NTXSHRM has been serving the North Texas HR community since 1971.
  - NTXSHRM has over 150 members, representing employers across all sectors.
  - NTXSHRM offers monthly Education Luncheons, an Annual Conference and Legal Symposium.
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### **WEBSITE SPONSORSHIP LEVELS**

#### **CHRO**

**\$ 3,000 annually**

- 1 sponsorship per category
- 1 free NTXSHRM annual membership
- Free attendance to all education luncheons and events for 1 person (value of \$540)
- Your logo with clickable link to your website on the website
- 20% off on all levels of sponsorship to Annual Conference (savings of up to \$600)
- First time sponsorship will be through December 2022

## **VPHR**

**\$ 2,000 annually**

- 1 sponsorship per category
- Your logo with clickable link to your website on the website
- 20% off on all levels of sponsorship to Annual Conference (savings of up to \$600)
- First time sponsorship will be through December 2022

## **DIRHR**

**\$ 1,000 annually**

- 1 sponsorship per category
- Your logo with clickable link to your website on the website

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### **SPONSOR CATEGORIES**

HR Information Systems

HR Technology

Employee Benefits

Employment Law

Compliance

Consulting

Talent Management

Staffing

401(k)

Brokers

Compensation

Payroll / Pay Solutions

Training and Development

Consulting Services

Leave Management

Safety

Recruiting

Other

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## OTHER SPONSORSHIP LEVELS

### HRMGR

**\$ 500 monthly**

- 1 sponsorship per month
- 1 free registration to the Monthly Education Luncheon
- 5-minute promotion talk at the Monthly Education Luncheon
- Display table at the Monthly Education Luncheon
- Opportunity to collect business cards from attendees
- Your logo with clickable link to your website on the weekly eblasts (delivered on Tuesday afternoons)

**OR**

### HRGEN

**\$ 250 monthly**

- 1 sponsorship per month
- 1 free registration to the Monthly Education Luncheon
- 5-minute promotion talk at the Monthly Education Luncheon
- Display table at the Monthly Education Luncheon
- Opportunity to collect business cards from attendees

**OR**

### BENSPC

**\$ 250 monthly**

- 1 sponsorship per month
- Your logo with clickable link to your website on the weekly eblasts (delivered on Tuesday afternoons)

### COMPSPC

**\$ 250 monthly**

- 1 sponsorship per quarter
- Free attendance at the Quarterly Networking Event
- 5-minute promotion talk at the Quarterly Networking Event
- Display table at the Quarterly Networking Event
- Opportunity to collect business cards from attendees

### ANNUAL CONFERENCE

**varies**

### LEGAL SYMPOSIUM

**varies**