



2023 CORPORATE SPONSOR PACKAGES

Connect with an influential HR audience as you showcase your brand, and make new connections. via exhibition or sponsorship packages.

Contact Us

Sponsorships@ntxshrm.org
or scan the QR Code:





Our Mission

North Texas SHRM is the premier source of human resources learning, networking, and scholarship opportunities in the North Texas region. Our mission is to serve human resource professionals and partner in the business community to network, educate, advance, and transform the profession.

About Us

The North Texas Society for Human Resource Management (NTXSHRM) serves as a catalyst to facilitate the organized effort of professional growth and development in the business community pertaining to current and emerging human resource issues.



Professional Development

North Texas SHRM is dedicated to serving human resource professionals and partners in the North Texas region business community to network, educate, advance, and transform the profession.

Annual Partnership Opportunities

Partnership Benefits	Platinum	Diamond	Gold
Highlighted at Monthly Meetings	✓	✓	✓
Logo on NTXSHRM Website	✓	✓	✓
Listing in Partner Directory on NTXSHRM Website	✓	✓	✓
Individual Membership in NTXSHRM	4	3	1
Opportunity to Exhibit & 3-Minute Commercial at One (1) Monthly Meeting	✓	✓	
Banner Ad in Newsletter/Weekly Eblast	4	3	1
Business Partner Spotlight on Chapter Social Media Platforms	✓		
Annual Conference Sponsorship	✓	✓	✓
Annual Investment	\$7,500	\$5,000	\$3,000

Conference Sponsorship Benefits

Platinum Sponsorship

Annual Investment \$7,500

- Opportunity to introduce Keynote Speaker (2 opportunities available)
- Your company logo & verbal recognition during Opening Remarks; opportunity for ten-minute introduction to your company (either Monday or Tuesday) when introducing the Keynote Speaker
- Premium Booth Placement at Annual Conference
- Receive conference attendee list (name and company only)
- Recognition on conference web page and home page of NTXSHRM

Platinum Sponsors also receive:

- Two full days of exposure to members and attendees
- Receive 2 Conference registrations.
- Receive one (1) copy of conference attendee list (name and company only)
- Opportunity to have two (2) emails sent to all conference registrants, one before the conference and one after (email content to be approved and sent by NTXSHRM)
- Ad in NTXSHRM pre-conference eblasts

Additional attendees from your organization may be registered for the conference at the rate of \$250/person.

Diamond Sponsorship

Annual Investment \$5,000

Breakfast (2 opportunities available) or Lunch (2 opportunities available)

- Your company logo & verbal recognition during Opening Remarks, and opportunity for two-minute introduction to your company (either Monday or Tuesday); recognition on place cards on food serving tables during meals
- Preferred booth placement at Annual Conference
- Logo recognition on room signage
- Receive conference attendee list (name and company only)
- Logo and verbal recognition during lunch, including opportunity for two-minute introduction to your company Recognition on place cards on food serving tables during lunch

Diamond Sponsors also receive:

- Two full days of exposure to members and attendees
- Receive 1 Conference registration
- Receive one (1) copy of conference attendee list (name and company only)
- Opportunity to have one (1) email sent to all conference registrants before the conference (email content to be approved and sent by NTXSHRM)

Additional attendees from your organization may be registered for the conference at the rate of \$250/person.

Gold Sponsorship

Annual Investment \$3,000

Exhibit Booth at Annual Conference Business Partner Expo

- Two Full days of exposure to members and attendees
- One (1) non-member conference registration (member registrations are complimentary)
- Receive one (1) copy of conference attendee list (name and company only)
- Recognition on conference website

Gold Sponsors also receive:

- Two full days of exposure to members and attendees
- Recognition on the conference web page
- Your company logo & verbal recognition during Opening Remarks, recognition on the conference website
- Select booth placement at Annual Conference Business Partner Expo

Legal Symposium Sponsorship Opportunities

Benefits



Legal Symposium	Ruby	Emerald	Sapphire
Exhibitor Booth	✓	✓	✓
Company Logo Recognition on all pre-symposium eblasts and on the NTXSHRM Symposium web page.	✓	✓	✓
Company Logo on all advertising material	✓		
Opportunity for introduction to your company from the podium.	10 minutes	5 minutes	3 minutes
Symposium Registrations. Additional Attendees attendees from your organization may be registered at \$50/person	2	1	1
Annual Investment	\$2,000	\$1,500	\$1,000

A La Carte Sponsorship Opportunities

Annual Conference Exhibitor ~ \$900

Monthly Meetings ~ \$500

Opportunity for three-minute introduction to your company from the podium

Logo recognition on emailed meeting invitations

Table near registration to place marketing materials

Opportunity to place collateral at each place setting

Networking Events ~ \$500 Opportunity for three-minute introduction to your company Logo recognition on emailed meeting invitations Opportunity to place collateral at each place setting

Website Advertising - \$250 per month

Weekly Eblast Advertising - \$250 per month

Business Partner Directory - \$250 Annually

