

2021 NORTH TEXAS SHRM CONFERENCE SPONSORSHIPS

HR – REIMAGINED 2021
May 10th – 11th, 2021 Embassy Suites Denton TX
By becoming a sponsor for our annual NTXSHRM
Conference you will gain maximum exposure to
NTXSHRM members and attendees.



NETWORKING SPONSORSHIP

\$1,500 | Exhibitor Package Included

- ❖ Food & drinks served on behalf of sponsor
- ❖ Signage placed in networking event area
- ❖ Announcement made throughout conference
- ❖ Promotional material in conference bags
- ❖ Speech in general session (10 minutes)

EXHIBITOR PACKAGE

\$750 | Exposure to Conference Attendees

- ❖ Booth space
- ❖ Logo and company description on NTXSHRM Website
- ❖ Marketing throughout conference
- ❖ Recognition in conference program
- ❖ Lunch provided (both days)
- ❖ Access to attendee list (post conference)
- ❖ Social media promotion
- ❖ Promotional material in conference bag

MEAL SPONSORSHIP

\$500 | Logo Displayed at Meals

- ❖ Lunch (2) - \$500 each
- ❖ Breakfast (2) - \$500 each
- ❖ Half page ad in brochure
- ❖ Full page ad if you pay for all lunches and breakfasts
- ❖ Announcement made during conference
- ❖ Promotional material placed in conference bags and dining areas

DIAMOND LEVEL

\$3,000 | Exhibitor Package Included

- ❖ Prime booth location
- ❖ List of conference attendees
- ❖ All meals and networking events
- ❖ Banner in conference hall
- ❖ Marketing video displayed on NTXSHRM website and social media
- ❖ Full page ad in conference brochure
- ❖ Logo displayed on NTXSHRM website
- ❖ Promotional material in conference bag
- ❖ Speech in general session (15 min)

CONTACT INFORMATION



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CONFERENCE BAGS

\$1,000 | Logo Displayed

- ❖ Logo placed prominently on bag with NTXSHRM logo

STUDENT SPONSORSHIP

\$100 | Program Recognition

- ❖ Invest in the future of HR and sponsor a local student to attend

LANYARDS

\$250 | Logo Displayed

- ❖ Logo is placed prominently on lanyard used for nametags

