



2020 NORTH TEXAS SHRM CONFERENCE SPONSORSHIPS



POWER LEVEL THE HR IN YOU
May 18th-19th, 2020 Embassy Suites Denton TX
By becoming a sponsor for our annual NTXSHRM Conference you will gain maximum exposure to NTXSHRM members and attendees.

NETWORKING SPONSORSHIP

\$1,500 | Speech In General Session (10 min)

- ❖ Food & drinks served on behalf of sponsor
- ❖ Signage placed in networking event area
- ❖ Announcement made throughout conference
- ❖ Promotional material in conference bags

EXHIBITOR PACKAGE

\$750 | Attendee List (post conference)

- ❖ Booth space
- ❖ Logo and company description on NTXSHRM Website
- ❖ Appreciation general session walk in slide
- ❖ Company Recognition in conference program
- ❖ Lunch provided (both days)
- ❖ Access to sponsor, speaker, and exhibitor lounge
- ❖ Social media promotion
- ❖ Promotional material in conference bag

MEAL SPONSORSHIP

\$500 | Logo Displayed at Lunch

- ❖ Lunch (2) - \$500 each
- ❖ Breakfast (2) - \$500 each
- ❖ Half page ad in conference program
- ❖ Full page ad if you pay for all lunches and breakfasts
- ❖ Announcement made during conference
- ❖ Promotional material placed in conference bags

DIAMOND LEVEL

\$3,000 | Prime Booth Location

- ❖ List of conference attendees
- ❖ All meals and networking events
- ❖ Banner in conference hall
- ❖ Promo video on social media
- ❖ Full page ad in conference program
- ❖ Logo displayed on NTXSHRM website
- ❖ Promo material in conference bag
- ❖ Speech in general session (15 min)

CONTACT INFORMATION



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CONFERENCE BAGS

\$1,000 | Logo Displayed

- ❖ Logo placed prominently on bag with NTXSHRM logo

LANYARDS

\$250 | Logo Displayed

- ❖ Logo is placed prominently on lanyard used for nametags

SPONSOR A STUDENT

\$200 | Invest in HR's Future

- ❖ Two full conference days for students
- ❖ Reserved seating for student
- ❖ Have lunch with your students
- ❖ Recognition in conference program