



NORTH TEXAS SHRM SPONSORSHIP OPPORTUNITIES

WEBSITE SPONSORSHIP

PLATINUM

\$ 3,000 annually

- 1 free NTXSHRM annual membership
- Free attendance to all education luncheons and events for 1 person (value of \$540)
- Your logo with clickable link to your website on the NTXSHRM website
- 20% off on all levels of sponsorship to Annual Conference (savings of up to \$600)

DIAMOND

\$ 2,000 annually

- 1 free NTXSHRM annual membership
- Your logo with clickable link to your website on the NTXSHRM website
- 20% off on all levels of sponsorship to Annual Conference (savings of up to \$600)

GOLD

\$ 1,000 annually

- 1 free NTXSHRM annual membership
- Your logo with clickable link to your website on the NTXSHRM website

MONTHLY EDUCATION LUNCHEON

\$ 500

- 2 free registrations to the Monthly Education Luncheon
- 5-minute promotion talk at the Monthly Education Luncheon
- Display table at the Monthly Education Luncheon
- Opportunity to collect business cards from attendees
- Your logo with clickable link to your website on the weekly eblasts promoting the event and on the NTXSHRM website page for the event

OR

\$ 250

- 1 free registration to the Monthly Education Luncheon
- 2-minute promotion talk at the Monthly Education Luncheon
- Opportunity to collect business cards from attendees

NETWORKING SPONSOR

\$ 500

- Free attendance at the Networking Event
- 5-minute promotion talk at the Networking Event
- Display table at the Networking Event
- Opportunity to collect business cards from attendees
- Your logo with clickable link to your website on the weekly eblasts promoting the event and on the NTXSHRM website page for the event

WEEKLY EBLAST SPONSOR - **SOLD OUT FOR 2022**

\$ 250/month

- Free attendance at the Networking Event
- Your logo with clickable link to your website on the weekly eblasts

North Texas Society of Human Resource Management (NTXSHRM) offers opportunities for your company to promote your products and services to the HR community and to grow your business. HR professionals in the north Texas region are making buying decisions every day for products and services like yours. Now you can reach them by becoming a Sponsorship Partner through advertising on our website, at the monthly education luncheons, through our weekly e-blasts, the Annual Conference, or the Legal Symposium.

North Texas is a rapidly growing area with employers of all sizes and across all employment sectors who rely on Human Resource professionals in their business. Everything from compliance, employment law, compensation and benefits, professional development, and strategic planning involves Human Resources and is a vital part of any business. NTXSHRM has been serving HR professionals for the past 50 years through networking and education events, certification programs, and other opportunities to advance the profession.

Your investment in NTXSHRM will further enable us to raise up the profession by providing more opportunities for educational development, certification programs, scholarships, and education luncheons and conferences. AND your marketing dollars will go directly to those who are making the buying decisions for their companies.

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- NTXSHRM is a 2021 SHRM Silver Excel Award winner.
 - NTXSHRM has been serving the North Texas HR community since 1971.
 - NTXSHRM has over 150 members, representing employers across all sectors.
 - NTXSHRM offers monthly Education Luncheons, Networking Events, an Annual Conference and Legal Symposium.
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